American Period Furniture

Journal of the Society of American Period Furniture Makers

2018 INSERTION ORDER

Your Business Name _____

Company Representative _____

Email: _____ Phone: _____

1 ***Please check the box below indicating the size and type of ad you wish to place. Location of your display is at the discretion of the editor.***

❑ ¼-page black and white	$150
❑ ½-page black and white	$225
❑ Full-page black and white	$345
❑ ¼-page color (4/4)	$230
❑ ½-page color (4/4)	$360
❑ Full-page color (4/4)	$550

Advertisement Dimensions

¼ PAGE (VERTICAL ONLY): 3.5" W x 4.875" H

½ PAGE (HORIZONTAL ONLY): 7.5" W x 4.875" H

FULL PAGE NON-BLEED: 7.5" W x 10"H

FULL PAGE BLEED: 8.5" W x 11" H

- Ad ⅛" bleed on all four sides
- Live matter must be ⅜" from trim line on all sides
- Trim size: 8.5" x 11"

2 ***Artwork. Check one of the following:***

❑ New ad copy enclosed.

❑ New ad copy will be submitted before October 1, 2018 (email to: *marklhagen@gmail.com* or send disc)

❑ Use same ad as last year (no changes).

❑ I would like *American Period Furniture* to format my ad and am sending the necessary text and image files via email or CD. Include an additional $50 fee for this service.

FILE FORMATS Camera-ready artwork of print-quality standard is required. Born-digital and scanned copy should be no less then 350dpi. Press-ready PDF files are preferred. TIFF, JPG, EPS, AI and INDD files are also accepted.

3 *Payment method:* Amount due $ _____

Materials will be processed upon receipt of payment. Please check one of the following:

❑ Credit card (complete form at right and provide address)

❑ Check or money order payable to SAPFM _____
Check #

❑ Bill me. Send invoice to:

_____
Name (Attn)

_____
Street Address

_____
City

_____
State/Prov. Zip/Postal code

PAY BY CREDIT CARD (select one)

VISA ❑ MasterCard ❑ AMERICAN EXPRESS ❑

__ __ /__ __ _____
Expiration date CVV Number

_____
Account #

_____
Name of cardholder (provide address of cardholder at left)

_____
Signature (required)

4 ***Email completed form to marklhagen@gmail.com*** or send a copy of this form with your payment and ad copy to: *American Period Furniture*
Attn: Mark Hagen
387 Rosshandler Road
Suwanee, GA 30024

American Period Furniture 2018 will be published in December. All of *American Period Furniture*'s print advertisers also receive a link on the home page of *www.sapfm.org* for one full year!

Questions? E-mail Mark at *marklhagen@gmail.com* or call 312-286-4926