



American Period Furniture

Journal of the Society of American Period Furniture Makers

2017 INSERTION ORDER



Your Business Name _____

Company Representative _____

email: _____ ph: _____

1 Please check the box below indicating the size and type of ad you wish to place. Location of your display is at the discretion of the editor.

- ¼-page black and white \$150
- ½-page black and white \$225
- Full-page black and white \$345
- ¼-page color (4/4) \$230
- ½-page color (4/4) \$360
- Full-page color (4/4) \$550

2 Artwork. Check one of the following:

- New ad copy enclosed.
- New ad copy will be submitted before October 1, 2017 (email to marklhagen@gmail.com or send disc)
- Use same ad as last year (no changes).
- I would like *American Period Furniture* to format my ad and am sending the necessary text and image files via email or CD. Include an additional \$50 fee for this service.

Advertisement Dimensions

¼ PAGE (VERTICAL ONLY): 3.5" W x 4.875" H

½ PAGE (HORIZONTAL ONLY): 7.5" W x 4.875" H

FULL PAGE NON-BLEED: 7.5" W x 10" H

FULL PAGE BLEED: 8.5" W x 11" H

- Ad ⅛" bleed on all four sides
- Live matter must be ⅜" from trim line on all sides
- Trim size: 8.5" x 11"

FILE FORMATS Camera-ready artwork of print-quality standard is required. Born-digital and scanned copy should be no less than 350dpi. Press-ready PDF files are preferred. TIFF, JPG, EPS, AI and INDD files are also accepted.

3 Payment method: Amount due \$ _____

Materials will be processed upon receipt of payment. Please check one of the following:

- Credit card (complete form at right and provide address)
- Check or money order payable to SAPFM _____
Check # _____
- Bill me. Send invoice to:

Name (Attn)

Street Address

City

State/Prov. Zip/Postal code

PAY BY CREDIT CARD (select one)

- 
- 
- 

____ / ____
Expiration date CSC code

Account #

Name of cardholder (provide address of cardholder at left)

Signature (required)

4 Email completed form to marklhagen@gmail.com or send a copy of this form with your payment and ad copy to: American Period Furniture

Attn: Mark Hagen
2804 Edgebrook Court
Naperville, IL 60564

American Period Furniture 2017 will be published in December. All of *American Period Furniture's* print advertisers will also receive a link from the home page of www.sapfm.org for one full year!

Questions? E-mail Mark at marklhagen@gmail.com or call 312-286-4926