

Insertion Order



Your Business Name _____

Company representative _____

email: _____ ph: _____

1 Please check the box below indicating the size and type of ad you wish to place. Location of your display is at the discretion of the editor.

- ¼ page black and white \$125
- ½ page black and white \$185
- Full page black and white \$345
- ½ page color (4/4) \$360
- Full page color (4/4) \$550
- Back Cover Please inquire

Advertisement Dimensions

¼ PAGE (VERTICAL ONLY): 3.5" W x 4.875" H

½ PAGE (HORIZONTAL ONLY): 7.25" W x 4.875" H

FULL PAGE: 7.25" x 10"

- Width x Height: 8.375" x 11.125"
- Bleed Size: Type and images must be ¼" from trim line on all sides
- Trim Size: 8.25" x 10.875"

2 Artwork. Check one of the following:

- New ad copy enclosed.
- New ad copy will be submitted before September 3, 2010 (email to marnold@sapfm.org or send disc)
- Use same ad as last year (no changes).
- I would like *American Period Furniture* to format my ad and am sending the necessary text and image files via email or CD. Include an additional \$50 fee for this service.

File Formats

Camera-ready artwork of print quality standard is required. Born-digital and scanned copy should be no less than 350dpi. Press-ready PDF files are preferred. TIFF, JPG, EPS, AI and INDD files are also accepted. Copy on CD-ROM may be mailed to the address at the bottom of this page.

3 Payment method: Amount due \$ _____

Payment is due in full by September 3, 2010.

Materials will be processed upon receipt of payment.

Please check one of the following:

- Credit card (complete form at right)
- Check or money order payable to SAPFM _____ Check # _____
- Bill me. Send invoice to: _____

Name (Attn)

Street Address

City State Zip

4 Email completed form to marnold@sapfm.org or send a copy of this form with your payment and ad copy to:

American Period Furniture
423-A South Galena Rd.
Sunbury, OH 43074

Now pay by credit card!



circle one

____/____
Expiration date

Account #

Name of cardholder

Signature (required)

American Period Furniture 2010 will be published in December. All of *American Period Furniture's* print advertisers will also receive a link from the home page of www.sapfm.org for one full year!

Questions? Email Mark at marnold@sapfm.org or call 740-965-9618